

MMAD

VINEYARD

BLEWITT SPRINGS



2022 SHIRAZ

THE WINE

The cooler season, with a warm period just before harvest, provided a natural freshness that balances the richness that we get from old vine Shiraz at MMAD Vineyard. We retained more whole bunches in 2022, (about a third) adding grip, spice, and savoury complexity. This wine shows lovely pure violet and blueberry aromas, some earth, dark salted chocolate notes, and ripe mouthwatering tannins.

Serving Temperature - 16 – 18°C

Cellaring Potential - Has the concentration and structure to develop fine tertiary characters in bottle over the next 15 years.

ABV - 13.5%

THE VINEYARD

Located in the dress circle of Blewitt Springs, MMAD Vineyard has Grenache that was first planted in 1939, as well as Shiraz and Chenin Blanc, the oldest of which were planted in 1941 and 1964 respectively. The vineyard has the fine Maslin sands found in Blewitt Springs, and is exposed to the fresh sea breezes from the south-west. Below the sand is a layer of ironstone pebbles, and this combination of sand, ironstone, and cooling winds gives both perfume and structure to the wines.

THE STORY

The old vines of Blewitt Springs are a precious resource, and an important part of Australia's viticultural history. In early 2021, MMAD Vineyard was purchased by a quartet made up of winemakers Martin Shaw and Adam Wadewitz, and Masters of Wine Michael Hill Smith and David LeMire. MMAD takes its name from their first initials. The MMAD wines aim to reflect the unique terroir of Blewitt Springs and the rare old vines that thrive there.